



## BE MORE AGILE: THE POWER OF INTEGRATION

To stay competitive in the hospitality marketplace, you need to get the most out of your technology investments. Connecting applications allows you to share and analyze data and improve business processes. Newmarket International's Connex allows hospitality companies to create seamless integrations between the Delphi sales and catering system and other enterprise and property-based applications.

Integration creates efficiencies and improves business processes at your property. When systems “talk” to each other, it eliminates the need to re-key data and it automatically keeps systems in sync. Connex integrates Delphi to many critical technologies such as:

- ☒ Customer Relationship Management Systems (CRM),
- ☒ Event Management Systems (EMS),
- ☒ Property Management Systems (PMS),
- ☒ Revenue Management System (RMS) and other hospitality systems.

Delphi with the Interactive Open Network enables you to provide immediate responses to customers, improve the guest experience and significantly increase the likelihood of closing more business. To learn more about how Delphi with the Interactive Open Network can connect your business visit [www.newmarketinc.com](http://www.newmarketinc.com).

For more information on Newmarket International and our industry-leading products and services, please visit us online at [www.newmarketinc.com](http://www.newmarketinc.com) or call 1.888.829.8871.

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