

BETTER UNDERSTAND YOUR BUSINESS

Delphi SPE's flexible and robust reporting capabilities allow you to drill down into your business to gain a clear picture of your results. For instance, having a centralized location for your bookings gives you the detail you need to evaluate those bookings in real-time. This helps you better understand your business, which in turn allows you to devise more effective selling strategies and market your property accordingly. Specific features and benefits include:

- ☒ **The ability to understand your business better** by conducting queries to access a wide range of information, and then reorganizing, manipulating and transferring data into other documents and applications using Market Vision
- ☒ **The Function Diary that provides on-screen booking details** including daily, weekly and monthly views, as well as quick-draw event bookings, capacity checks, second options, special notes, pop-up room details and space optimization tools
- ☒ **Meeting Profiles to allow your sales staff to capture important meeting details** for prospective customers and track that group's history and, once you win the business, instantly convert those profiles to bookings

INTEGRATION CAPABILITIES

Seamless integration with Newmarket's room diagramming, electronic proposal, business intelligence and online channel management applications provides you with a completely holistic group sales, catering and events solution to give you an edge over the competition.

“Delphi's functionality, ease-of-use and open integration architecture make it the stand-out player. Quite simply: Delphi is the best sales and catering product on the market, and it has been for years.”

-Rob Kosier
Executive Director of Information Technology
Stratosphere Casino Hotel & Tower

For more information visit us online at www.newmarketinc.com, or contact us at one of the following locations:

Corporate Office
Newmarket International
75 New Hampshire Avenue
Portsmouth, NH 03801
USA
phone: 603.436.7500
fax: 603.436.1826
salesinfo@newmarketinc.com

Europe, Middle East, Africa
Newmarket International
2nd Floor, Drapers Court
Kingston Hall Road
Kingston-Upon-Thames
Surrey
KT1 2BQ - England
phone: +44.(0).20.8481.6600
fax: +44.(0).20.8481.6620
london@newmarketinc.com

Asia Pacific
Newmarket International Software
Pte.Ltd.
#10-03/04 International Building
360 Orchard Road
Singapore 238869
phone: 65.6735.5988
fax: 65.6835.2280
asiapacific@newmarketinc.com

Australia
Newmarket International Software
Pte Ltd
First Floor, 292 Anzac Avenue
Kippa Ring, QLD 4021
Australia
phone: +61 (0) 7 3897 6738
fax: +65 6835 2280
australia@newmarketinc.com

China
Newmarket International Software
(Shanghai) Co., Ltd.
Suite 3159 Jinmao Tower No.88 Shiji Ave
Pudong, Shanghai, People's Republic of
China
phone: +86 (21) 2890 9668
fax: +86 (21) 2890 9999